The official publication of the Hinman Dental Society Volume 63, Number 4 May 2021



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#### Annual Meeting. 10-12



June 4-6, 2021 The Omni Grove Park Inn Asheville, NC

## Hinman's First Hybrid Meeting Attracts 7,026 Attendees

On March 12th and 13th, Hinman hosted its first hybrid Meeting, which attracted nearly 7,000 dentists, hygienists, assistants, students and other dental professionals and industry personnel. More than 2,000 attended the Meeting in person at the Omni Hotel. The remaining 5,000 attended virtually, participating in courses and events that were both livestreamed and recorded for ondemand access. The theme, "Feel at Home with Hinman," emphasized the goal to make everyone feel comfortable, whether they attended in person or virtually.

"We couldn't be happier with the results of our very first hybrid meeting. I believe Hinman created the perfect balance of a safe, in-person educational meeting and a virtual learning environment that was rich in content and promoted active engagement," said Dr. Robert J. O'Donnell, General Chair of Hinman 2021. "We surveyed our previous attendees and realized that we must offer something for everyone during these challenging times. We have a responsibility to our patients to stay abreast of the latest developments in the dental profession."

Hinman 2021's educational program offered more than 45 in-person courses and more than 40 virtual courses, including live Q&A with the speakers. There were 48 world-class speakers featured and 10 in-person participation courses, as well as Hinman's very first live virtual participation course led by Dr. David Clark. The meeting drew a total of 2,604 dentists, 2,339 hygienists, 423 assistants and 234 office staff. Hinman 2021 also attracted both in-person and virtual exhibitors (473), dental and pre-dental students (143), educators (32), laboratory technicians (24) and other dental guests (54). According to Hinman's survey, 39% of those who participated were first-time Hinman attendees.

In addition to the courses offered, the Keynote Session was livestreamed and featured Air Force Colonel (Ret.) Nicole Malachowski, the first female Thunderbird pilot and one of the first women to fly modern fighters in combat. More than 800 attendees either viewed it in person or online. The onsite exhibit hall, which hosted 70 industry companies, was also a big draw. It offered eight two-hour timeslots for attendees to choose from on Friday and Saturday and limited attendance to 225 people per two-hour slot to ensure social distancing. Online exhibitors, such as Crest+Oral B, Atlanta Dental Supply, Philips Sonicare, 3M and more, also had traffic with 2,669 total digital visitors.

The in-person courses limited attendance to a maximum of 148 people. Some of the most popular courses included:

• Dr. Harold Crossley's "Opioid Use, Misuse, Abuse and Addiction: Appropriate Opioid and Non-Opioid Prescribing"

(Continues on page 2-3)

#### President's Message

# To Infinity and Beyond!

Dr. Sedgie Newsom

What a great March Hinman Meeting we just experienced! What our General Chair Dr. Bob O'Donnell and his team, Drs. Jane Puskas and William Rousseau just accomplished is nothing short of a miracle. Over the course of these last two challenging years, they've created three different Hinman programs constantly having to adapt to the changing Covid environment. *They've boldly gone where no dental meeting has gone before.* 

In the truest spirit of Dr. Thomas P. Hinman, Bob has led our Society and Meeting through uncharted waters. Dr. Hinman was a true innovator in his time and thought outside the box by the way the speakers were treated, by the way that the members helped organize and run the meetings, and by the Southern hospitality that was generously offered. He set the course of dental education that our Society has followed for more than 100 years.

#### SAVE THE DATES 2021-2022 Membership Meeting Schedule

September 20, 2021 The InterContinental Buckhead

November 15, 2021 The Crowne Plaza Atlanta Perimeter at Ravinia

> **January 20, 2022** Georgia Aquarium – Staff Lecture

SPEAKERS WILL BE ANNOUNCED SOON



Like Dr. Hinman, Bob has had to be innovative and think outside the box. And like Dr. Hinman, Bob has set a novel course for our dental meeting to follow for perhaps the next one hundred years.

Over these last two years, I've come to know Dr. Hinman pretty well. I can say confidently that if he were still with us today, he would be so incredibly proud of Bob, Jane and William for what they accomplished this year and their creative and novel approach to our meeting moving forward. Incredible work - Bob, Jane and



William – and congratulations for delivering such an outstanding program!

Our speaker lineup for this year's three Society meetings was terrific! If you joined us for our January Society meeting and Dr. Roger Levin's lecture, you weren't disappointed. Dr. Levin is regarded as one of the best dental practice consultants in the field, and we were so very lucky to have him speak to us virtually. I am profoundly grateful to Charles Loretto and Tom Viola for delivering such timely and informative lectures in September and November. I also would be remiss if I didn't give a big shout out to my Program Chair, Dr. David Anderson. Great work and thanks for all you did to make this year a success. Additionally, Jackie Sarvis with the Hinman staff has been my right hand throughout. Jackie, I appreciate you more than you know.

With things starting to get back to some sense of normalcy, make your plans to attend our Summer Meeting in Asheville at the Grove Park Inn, June 4-6. The details and activities for the Annual Meeting follow in this newsletter. The Grove Park Inn was Dr. and Mrs. Hinman's favorite summer vacation destination and if you've been there before, you know why.

Serving as Society President has been a rewarding experience. Of course, none of it could have been done successfully without the excellent help of our incredible Hinman staff.

(Continued from cover)

- Dr. Thomas McDonald's "Staging Complex Restorative Cases: Putting Things in the Proper Order"
- Dr. Glenn Maron's "Blood Thinners"
- Ms. Olivia Wann's "Top OSHA Violations During the COVID-19 Pandemic"
- Dr. Jay Smith's "Enhanced Esthetics with Crowns and Veneers"
- Dr. Todd Davis' "Predictability in Restorative Care"

My heartfelt thanks go out to our retiring Executive Director, Sylvia Ratchford, who has guided our Society with a steady hand and incredibly sound judgment over these last 25 years. Our Hinman Dental Society would not be where it is today without Sylvia's astute guidance and leadership. I think that it's safe to say that she has been instrumental in elevating our status to that of the most elite among our fellow dental meetings.

As difficult as it is to say goodbye to Sylvia, it is exciting to welcome Annette Sullivan to the role of Executive Director moving forward. Annette brings immense talent, contacts and respect in the Atlanta hospitality industry to guide us. Welcome aboard, Annette!

I have been honored and humbled to have served as your President for these two unique and challenging years. It has been the highlight of my dental career to have served with such outstanding members of our profession. Rest assured, the Society will be in excellent hands for this coming year as my good friend, Dr. William Rousseau, serves as our next President.

Thanks to you all for your selfless contributions to our beloved Hinman Dental Society and I look forward to seeing you all in June at our Summer Meeting in Asheville to celebrate the success of Bob's Meeting!

More than 6,200 new and returning attendees logged into livestreamed courses on Friday, March 12 or Saturday, March 13. The most popular online courses were:

- Dr. John Svirsky's "Mama Said There Would Be Days Like This," which drew 2,543 participants
- Dr. Kenneth Hargreaves' "Dental Implications of COVID" had 2,399 attendees
- Dr. Constantine Politis' "Red, Swollen, Glossy and Boggy: Fixing Those Broken Gums" drew 2,366 participants

#### General Chair's Message

#### Gratitude

Dr. Bob O'Donnell

My message is all about Gratitude. Please accept my sincere thanks for everything you did for Hinman 2021! You supported us, worked hard for us, and promoted the Meeting, giving it your very best effort. Each year, we strive to deliver the *"Best Hinman Ever"*, and it takes a team of very talented professionals, committed only to optimum results, to be successful. We all stepped out of our comfort zone this year, and I am very grateful.

We began scouting for Hinman 2020 ("Come Home to Hinman") at the beginning of 2017. Two weeks



out from the meeting last March, we were very excited as we watched the number of registered attendees grow each day. We had a stellar lineup with only the very best speakers from all over the country. We carefully watched the progress of the pandemic, educating ourselves as much as possible, and seeking guidance from healthcare experts outside of Hinman, in order to understand how the pandemic might affect our meeting. Safety first was our priority, and, with just one week left before our meeting was to begin, we cancelled. We were confident then and now that this was the right call — no guestion.

A new breed of the Hinman Dental Meeting, unlike any other before, began to evolve immediately. Our talented Hinman staff immersed themselves in the new language of Zoom meetings, virtual platforms, and the possibilities of hosting a new and unique "hybrid" model, where registered guests could actually choose the type of course they were most comfortable with — in-person, virtual, or a combination of both. Appropriately, we modified our

> theme to *"Feel at Home With Hinman"* and, once again, we presented the *"Best Hinman Ever"*, merely one year later, despite all the odds against us. We often commented that this process was not only like learning a new language; it was like learning a new language with a different alphabet! No easy task, for sure.

> Drs. Jane Puskas and William Rousseau, always at the ready, helped every step of the way to re-program our original 2020 meeting. Together, we carefully reduced the number of speakers and courses so the program would more easily fit into our new hybrid format. Along those lines, I applaud the Hinman staff for their unconditional commitment to embrace the new 2021 meeting. By now, we are all familiar with Zoom

networking community, "Networking Powered by Grip," allowed event participants to connect and schedule meetings. The all-new "Hinman Studio" broadcasted live from Atlanta and featured interviews with industry experts and influencers.

Planning has already begun for Hinman 2022, which will be held March 17-19 at the Georgia World Congress Center and Omni Hotel at CNN Center in Atlanta. In the post-meeting attendee survey, Hinman discovered that 90% would like to meetings; however, the platform that hosted the virtual courses is extremely more complicated in that it needed to support thousands of viewers, both live and online, without freezing or running out of band width. The learning curve was steep, but each member of the staff became experts in a very short period of time. Thank you all! Your dedication and loyalty are appreciated.

It was terrific to see the halls and classrooms of the Omni Hotel filled with familiar faces! We saw the genuine smiles behind the masks and we gave fist bumps from our socially distanced settings. Most all of the in-person classes were sold out to the reduced capacity of the rooms. Speakers were delighted to be back presenting to a live audience. Exhibitors could actually be in front of potential clients again to make a sale. All good things.

We all know that Hinman is about so much more than just continuing education. We like to see each other and share stories. We want to catch up with our classmates and colleagues after hours. We simply enjoy being together for a common purpose. Last year, we were the first major dental meeting to cancel because of the pandemic; this year we were the first to come back with in-person learning. Congratulations to everyone who helped us with this accomplishment!

It was a long and difficult twelve-month journey, but We Did It! Our all-volunteer organization stepped up to the challenge and delivered another Best Hinman Ever. Thank you for doing what you do best—being gracious, polite, professional, and attentive to detail. I am overwhelmed with gratitude to be a member of the Hinman Dental Society, especially during this most difficult last year. It has been the honor of my career to serve as General Chair of Hinman 2020 and Hinman 2021.

I hope to see everyone in Asheville at the Grove Park Inn! All the best,

Boh

see a hybrid meeting component continue in the future. "This is exciting to see—the advantage of having some virtual courses is that we can offer Hinman's unique brand of quality education to even more dentists and dental professionals who may not otherwise experience Hinman due to health concerns, time out of the office or long distances," added Dr. O'Donnell.

- Mr. Kirk Behrendt's "Practice Leadership During COVID" welcomed 2,287 attendees
- Ms. Amber Riley's "Patients, Pills and Pathologies: Why Medical History Clues Are Critical to Dental Treatment" attracted 2,081 participants

Hinman's virtual courses were available on-demand through April 12 and more than 84% of attendees planned to access the courses after the live Meeting ended. This year, Hinman also introduced several new elements that were well received. The online

































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MAY PREVIEW REVIEW

march 10,2021 Dr. O'Donnell, Dr. Puskas, and Dear Winner Family -Dr. Roussean & Hinman Team, Thank You 3/5/21 Thank you for inviting me to present Mow! It was great to Cong Mile Home To Himmen !" Thank you Human Resource Management and OSHA Compliance Violations During the OSHIH Compliance Violations During the COVID-19 Pandemic. It is a pleasure to work with the Himman team and to have the honor to serve as a presenter I am always to serve as a presenter I am always impressed by the Himman leadership impressed by the Himman leadership and the attention to fine details with this being my first live with this being my first live meeting since last year, I fell inspired meeting since last year, I fell inspired For resking our return to in puson dentisty & dental education so much fin. It was great Alling everyone, + you all and rejuvenated. The energy from Thank You witamly made the best of a difficult situation. As slwags, the audience is priceless I also appreciate the Hinman it is much A pleasure to his culture. Thank you for providing Asked to present at HINNER. my host, Dr. Richard Weinman Kevin and I enjoyed the events Every repret for the Apraker was and the delicious meals. Watching the Hinmen dectors Work is a mazing I love now they greet each other in the hallways Frait class - Crit wait to see you in 2022! My best withes slung pharmacologydeclas... and on the escalators lelevators. The love you all have for thinman and each other is awe inspiring. Omni Atlanta Hotel at CNN Cent Mark Hyman INTERNATIONAL BALLROOM D Thank you for allowing me to be a small part Modern Practice Solutions, LLC Respectfully, aliva Warn (Dear Bob you made so many important decision Oin the best interest of Hinman. what a fantastic meeting a fuit . meeting your two lovely daugaters rephew was an added plus . THOMAS #binman I am honored that you included me to present in purson. We made history I do pay. " Blesseng". Janice ydental + Follow orgia OOV ..... Robert J. O'Donnell, D.I 265 likes Jane C. Puskas, D.M.D. pharmacologydeclassified As many of you may William H. Rousseau, D.M.D. know, yesterday marked the first time I presented to a live audience at a national dental meeting in a Hinman Staff Thomas P. Hinman Dental Meeting VERY long time. Almost exactly one year to the day 3-14-21 that my world as a speaker completely fell apart, I 33 Lenox Pointe NE was lucky enough to be back on stage at a live Atlanta, Georgia 30324-3172 meeting. Who would be brave enough to host such a meeting? Well, I wouldn't expect anything less from the Hinman Dental Society. The courage to blaze new trails to promote the profession of dentistry, the

#myhinman #myhinman2021 #firstbacklive #theboyfrombrooklynreturns

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commitment to providing quality continuing dental

meeting attendees, and speakers are the hallmarks

endlessly, there just aren't enough words for me to

you Hinman! Thank you to my idol and mentor Dr.

Hal Crossley and my good friend Dr. Mark Hyman (yes, we did wear our masks for the pic!) And a

for me! I'd be lost and wandering the hallways of the Omni without you, my friend! #hinmanlive2021

special shoutout to my Host Extraordinaire Dr. Jonathan Johnson. Thank you for all you have done

describe how proud, humbled and grateful I am to be a part of the Hinman Dental Meeting 2021. Thank

of the amazing group of people at Hinman who work tirelessly in support of us all. While I'm sure they are

education, the undying loyalty to their members,

all exhausted from hearing me say "Thank You!

I know that you often say this this year is going to be the "best Hinman ever". In light of the events of the past year, this meeting sure felt like the best that I have ever participated in. You folks showed extreme courage, great

confidence, and impeccable planning to pull off a magnificent meeting. expect that almost everyone present was experiencing their first outing in a year. The course attendees seemed thrilled to participate in a live educational event and the enthusiasm filled the meeting rooms. "Back stage" in the atrium, it was so refreshing to spend time and share meals with friends for the first time since last February. I haven't heard that much laughter since Marvin

Thank you for including me in this groundbreaking event. I was so proud to be Berman was at the meeting. a part of this meeting and came away with a renewed excitement for our

profession and the future of our society.

Thank you for your support and friendship.

Warmest regards,

Icun Thomas R. McDonald, D.M.D. luckfamilydental Dr. Luck and Brittany are SO happy

to be back at the @hinmandental dental conference this year in Atlanta!

Can't wait to bring back what we learned to better

QOV

serve our patients!

38 likes



### Sylvia Ratchford, Executive Director of 25 years, Retires May 31, 2021

#### Dear Hinman Members -

As many of you know, I am retiring after 25 years with Hinman and I will be relocating to what is "home" for me. I grew up in Gastonia, North Carolina and am returning to that area to live on Lake Wylie. My sister and brother and their families live there now so this move is an opportunity for the three of us to live near each other since before we all left for college. I will be living in Clover, SC which is located about 20 minutes from Charlotte and not far from the Charlotte airport. Hearing the water lapping on the dock each day has been on my bucket list for some time.

I also want to tell you that you, Hinman members, are the BEST! How can I express my gratitude to each of you individually for all that you have done to make my 25 years at Hinman so rewarding?

You are an amazing group of professionals who, on a daily basis, show your love and respect for your profession by going above and beyond your "day jobs" to continually serve the community. As I have told my family, friends, and colleagues for years, you should ask if your dentist is 1) a Hinman member? and, if not, 2) does your dentist attend Hinman for CE? The answer of yes to either or both questions means that this individual is someone who wants to provide the best possible dental care for all of us when we sit down in the dental chair.

As you all already know – there's no place like Hinman. And I don't mean the physical building although I could not have asked for a nicer or more efficient work environment. And, I could not have been more blessed with the incredible staff members that have been employed over the years. You have been so wise to support our interviewing process including the professional services of clinical psychologist Dr. Richard Hark to help us identify the best people for these jobs. The team in place now, including your new Executive Director, Annette Sullivan, may be your best.

Your eagerness and enthusiasm as volunteers are unsurpassed. And I can speak from experience. My career, prior to my start at Hinman in 1996, included working with numerous associations both nationally and regionally and many of them in the field of healthcare. You are the gold standard, the bellwether, the OG, within healthcare associations, including dentistry. Don't ever stop being the leaders.

I have worked hard over these 25 years to try to make each Meeting a little better than the one before. What I know is that, what you have done for me, the professional development I have experienced, and the friends that I have made, have far outweighed my hours on the job.

Thank you for being Hinman and for letting me come along for this great ride!

With much love and respect, Sylvia

#### **Hinman Dental Society** 2021-2022 Slate

The Nominating Committee met on January 2, 2020 and proposed the following slate of officers. Please review the slate before the Annual Meeting Business Meeting, which will be held on Sunday, June 6 at The Omni Grove Park Inn, Asheville, NC.

#### **Proposed Slate of Officers**

#### **Hinman Dental Society Executive Council Officers**

President (automatic) William H. Rousseau
President-elect E. David Anderson
Vice President Troy H. Schulman
Secretary
Treasurer J. Andrew Ramsey
Asst. Secretary/TreasurerDarryal D. McCullough
Editor Jeremy R. Ward
Parliamentarian J. Sedgie Newsom

#### **Executive Council**

2024 J. Matthew Mazzawi
2024 Henry B. Benson, Jr.
2023
2023 David P. Marion
2022 Donald F. Brown
2022 Patrick N. French

#### **Trustees**

2027.						Jane C. Puskas
2026						James A. Roos
2025						Dave C. Lee
2024						Bradley K. Greenway
2023						A. Allen French
2022						P. Edward Pafford (CH)

PAUL EDWARD PAFFORD. D.M.D. Dear Hinnen Member al appreciative of being I am honored and do the Bold Award at the years Himmen. I truly love itment to dental andite co I've been blessed by the many liplong and by the many who have ments Paul I aler Jim Bol Williamen and Sylvia Ratchford. ure appreciation, Eddie



## Lauren and Josh Freitag

welcomed Ezra James on February 25. Mike Palmer is the proud grandfather.



Tara Fogle Orand and her husband Neil welcomed Neil "Grady" Orand, Jr. on February 18.

Stacey Wingad and her husband Aaron welcomed Mara Mueller on February 25. Robin Reich is the grandmother and Alena Lotz and Megan Rihan are the aunts.



Jim Roos and his wife Liz welcomed their grandson James David Roos on March 8. The proud parents are David and Katie Roos. He joins big sisters Claire and Emma.

Robby and Kate Robinson's daughter, Kimmy, was married to Sammy Clough on December 18.



David and Susan Anderson are grandparents! Knox Gregory Scheil was born on December 14 to Lauren and Nick Scheil. Eric Anderson is the proud uncle.



### Dr. Eddie Pafford Receives The Gold Award

The Gold Life Membership Award is conferred by the Hinman Dental Society to selected members, who by at least 25 years of continuous membership in the Society and exemplary past

service on behalf of the Meeting, have been determined to be deserving of this high honor. Candidates for the Gold Award are nominated by the President of the Hinman Dental Society and the General Chair of the Meeting. The candidate is approved by both the Advisory Committee and the Executive Council.

The Gold Award was awarded to Dr. Paul Edward Pafford in recognition of 45 years in the practice of dentistry, serving his patients with excellence and contributing immeasurably to the image of the profession. The Hinman Dental Society appreciates his many outstanding and valuable contributions to the Society, The Thomas P. Hinman Dental Meeting and organized dentistry.



#### **Executive Council Meeting Minutes**

DATE: Tuesday, January 5, 2021 TIME: 6:00 p.m. PLACE: Zoom (Virtual Meeting) PRESIDING: Dr. William Rousseau, President-Elect INVOCATION: Dr. Sedgie Newsom, President

CALL TO ORDER: President-elect William Rousseau called the meeting to order at 6:08 p.m.

OFFICERS: Sedgie Newsom, William Rousseau, David Anderson, Troy Schulman, Slade Lail, Andy Ramsey, Darryal McCullough **EXECUTIVE COUNCIL**: Jeremy Ward, Matt Mazzawi (absent), Patrick French, Donnie Brown, David Marion (absent), Randy Phillips **TRUSTEES**: Max Ferguson, Eddie Pafford, Allen French (absent), Brad Greenway, Dave Lee, Jim Roos **HINMAN CHAIRS**: Bob O'Donnell, Kate Robinson, Roy McDonald (absent) **ADVISORY BOARD CHAIR**: Jonathan Dubin **STAFF**: Sylvia Ratchford, Annette Sullivan, Jackie Sarvis.

**MINUTES:** Secretary Troy Schulman presented the minutes from the November Executive Council Meeting and Membership Meeting as printed in the January *Hinman Preview/ Review*. The minutes were approved (Schulman/Rousseau).

**FINANCE:** Treasurer Slade Lail presented the current Year-to-Date Society financial statement. The statement was approved as follows (Phillips/Ramsey):

Beginning Balance:	\$ 68,417.42
Net Income:	\$ 144,800.04
Ending Balance:	\$ 213,217.46

HINMAN 2021: General Chair Bob O'Donnell and his program team, Drs. Jane Puskas and William Rousseau, are finalizing details for Hinman 2021, Come Home to Hinman. Registration opens January 7th for the two-day Meeting on March 12-13. He encourages everyone to register for in-person courses as soon as possible due to limited seating. The virtual courses will be available to all attendees for 30 days after the Meeting. The Keynote session with Col. Nicole Malachowski will take place Friday at 12:30 p.m. as a live broadcast. The exhibit hall will take place both in person and virtually. Committee assignments will be finalized by the end of the month. Dr. O'Donnell thanks everyone for their encouragement and support, and is looking forward to a successful Meeting. HINMAN 2022: Chair-elect Kate Robinson expressed admiration for Dr. O'Donnell's hard work and positive attitude through all the changes involved with planning Hinman 2021. She is here to support Bob and help make this meeting a success.

HINMAN 2023: Vice Chair-elect Roy McDonald congratulated Bob O'Donnell, the program team and the staff for all the work involved with Hinman 2021. Dr. McDonald has been scouting virtually and preparing for Hinman 2023. Currently, his focus is on Hinman 2021's success.

#### ADVISORY: No Report

**TRUSTEES:** Chair Max Ferguson shared that the Trustees are continuing to monitor the Hinman portfolio and making sure that Meeting and operating expenses are being covered.

OLD BUSINESS: None

NEW BUSINESS: None

MEMBERSHIP REPORT: Chair David Anderson reviewed the names and details of the new member applications. Dr. Ferguson made a motion to approve the following applicants as a slate: Drs. Jordan Blankenship-Sniker, Brian Bragassa, Kimberly Burk, Adam Carraway, Trent Collett, Zach Dubin, Henry Ferguson, Alan Furness, Daniel Hodges, Meredith Hughes, Kent Knoernschild, Alena Lotz, Vincent Marsh, Daniel McGovern, Anisha Nathu, Dustin Petry, Donald Phillips, Jr., Megan Rihan, Urvi Ruparelia, Mordena Sullen, Richard Upton.

The motion was approved (Ferguson/Ramsey).

MEMBERSHIP NEWS: Chair Patrick French gave a report of the latest member news and updates.

**REMARKS:** Dr. Rousseau thanked everyone for their attendance and looks forward to seeing everyone at the virtual Membership Meeting on January 21. The next Executive Council Meeting will be held Tuesday, May 4.

ADJOURNMENT: Dr. Rousseau adjourned the meeting at 7:15 p.m. (Rousseau/Anderson)

#### **Hinman Dental Society Membership Meeting Minutes**

DATE: Thursday, January 21, 2021 TIME: 5:00 p.m. LOCATION: Zoom (Virtual Meeting) PRESIDING: Dr. Sedgie Newsom, President

CALL TO ORDER: President Newsom called the meeting to order at 5:00 p.m. President Newsom welcomed all members and guests for their attendance. He announced that members Jeff Waters, Marvin Winter and Wendy Macke were the winners of the "register your staff" drawing.

MINUTES: Secretary Troy Schulman presented the minutes from the November Executive Council Meeting and November Membership Meeting, as printed in the January *Hinman Preview/Review*. Both sets of minutes were approved [Schulman/Anderson].

FINANCIAL REPORT: Treasurer Slade Lail presented the following Society YTD financial report presented at the January Executive Council meeting:

Beginning Balance:	\$ 68,417.42
Net Income:	\$ 144,800.04
Ending Balance:	\$ 213,217.46

The financial report was approved (Lail/Rousseau).

TRUSTEES REPORT: No Report OLD BUSINESS: None NEW BUSINESS: None

MEMBERSHIP REPORT: Membership Chair David Anderson presented the following names for membership: Drs. Jordan Blankenship-Sniker, Brian Bragassa, Kimberly Burk, Adam Carraway, Trent Collett, Zach Dubin, Henry Ferguson, Alan Furness, Daniel Hodges, Meredith Hughes, Kent Knoernschild, Alena Lotz, Vincent Marsh, Daniel McGovern, Anisha Nathu, Dustin Petry, Donald Phillips, Jr., Megan Rihan, Urvi Ruparelia, Mordena Sullen, Richard Upton. The proposed names were approved for membership (Anderson/Lail).

MEMBERSHIP NEWS: Chair Patrick French gave a report of the latest member news and updates.

**PRESIDENT'S REMARKS:** President Newsom reminded the members that the Annual Meeting will take place at the Omni Grove Park Inn in Asheville, NC on June 4–6. He encouraged everyone to book their hotels now, and shared that we will update everyone with more details as we learn more from the hotel. Dr. Newsom drew names for gift card prizes. The member winners were: Drs. Richard Shapiro, Jeremy Ward, Kristin Cooney and Bill Reid. Four gift cards were also drawn for staff members who were registered for the meeting.

## Annual Meeting The Omni Grove Park Inn | Asheville, NC June 4-6, 2021

The Omni Grove Park Inn is a historic resort that opened its doors in 1913, built along the Blue Ridge Mountains, just minutes from downtown Asheville, North Carolina. The resort's grand lobby is famous for its grandeur and the elevators hidden in the chimneys of the 14-foot stone fireplaces. The Inn showcases a spectacular collection of Arts and Crafts furnishings throughout guest areas, guestrooms and suites dating back to its opening over 100 years ago.





5 p.m. EST on Monday, May 3 to be guaranteed the Hinman group rate of \$289 per night (additional taxes and fees apply). There is a

**ACCOMODATIONS** 

Book your hotel room by

\$40 fee per third and fourth adult sharing a room. The resort fee

has been reduced to \$10 per day. A one night's deposit at the time of booking is required to confirm the room. There is a 72-hour cancellation policy.

If you would like to book a room after May 3, please contact the Hinman Office to check availability. The group rate is available Tuesday, June 1 through Tuesday, June 8. The Trustees will pay for one standard room night for each Hinman Member who fulfilled their member obligations this year. To book, please visit *Hinman.org/bookings* or call 1-800-438-5800.

#### THURSDAY, JUNE 3

#### Event 1 – Early Bird Reception 7:30 - 9 p.m.

The Official Publication of the Hinman Dental Society

#### Vanderbilt Terrace

If you plan to start your weekend early, join us for cocktails and hors d'oeuvres on the beautiful stone patio with amazing mountain views.

#### FRIDAY, JUNE 4

Hotel Check-In 4 p.m. 2021 Annual Meeting Chair Brett Schroeder



#### Event 2 – Asheville Brewery Tour 1 - 4:30 p.m.

Meet the van outside the Atrium Lobby, Vanderbilt Wing, 7th Floor. Immerse yourself in Asheville's local beer scene. Your knowledge guides will take you to three local breweries, via passenger van, where you'll have brew-master

access, insight into the brewing process, tasting of local and seasonal craft beer, and an introduction to Asheville's diverse brewing history. *Closed toe shoes required.* 

Fee: \$85 (includes gratuity)

#### Early Registration 3 - 4 p.m.

Vanderbilt Registration Desk

If you arrive in time, stop by to pick up your registration materials. Registration materials can also be collected prior to dinner.

#### Cocktails & Registration 6 - 6:30 p.m.

Grand Ballroom Prefunction

Dinner 6:30 - 7:30 p.m. Grand Ballroom

Join your Hinman friends for a delicious dinner in the Grand Ballroom. A kids' buffet will also be available.





#### Event 3 – Elaine's Dueling Piano Bar 8:30 - 10 p.m.

Dance and sing the night away as talented musicians entertain us with music and comedy alike. Drink tickets will be provided for beverages. *Must be 21 or older to enter.* 

#### SATURDAY, JUNE 5

#### Event 4 – Golf Tee times start at 8 a.m.

Walk or take shuttle to clubhouse.

Swing into a round of golf on the legendary 18-hole, 6,400-yard, par-70 championship course at Grove Park Inn. This course has been played by PGA stars Bobby Jones, Ben Hogan and Jack Nicklaus and even President Obama. Feel a sense of pride and accomplishment after navigating the tree-lined fairways and bent greens with amazing views of the Blue Ridge Mountains. **Fee: \$124** 

Bingo

7:30 - 8:30 p.m.

Hinman bingo never disappoints! Stay

in the ballroom after dinner for lots

of fun and great prizes! Dessert and

refreshments will be available.

Grand Ballroom



#### Event 5 – Tennis 9 - 11 a.m.

Meet at the Sports Complex check-in desk.

Enjoy a morning of round robin tennis at the Grove Park Inn's sports complex. Towels and refreshments will be provided. Fee: \$14





#### Event 6 – Whitewater Rafting & Lunch 9 a.m. - 1 p.m.

Meet in the main lobby at 7:50 a.m. You are responsible for your own transportation.

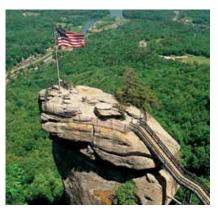
Experience the exciting adventure of whitewater rapids and enjoy the natural beauty of the Pisgah

National Forest while rafting down the French Broad River's Class II - III rapids. Must be at least 8 years of age and wear secure footwear. Cookout lunch includes hamburgers and hot dogs. Please indicate on registration form if you prefer a veggie burger.

Fee: \$70 (includes gratuity)

#### Event 7 – Chimney Rock Park & Lake Lure Tour with Lunch 9 a.m. - 1:30 p.m.

Meet shuttle in the Atrium Lobby [Vanderbilt Wing, 7th floor] at 8 a.m. [approx. 45-minute scenic drive]. Chimney Rock State Park is a nature lover's paradise. Start the day taking in the spectacular views from the top of Chimney Rock. You can hike or take the



elevator to the top of the 315-foot rock, providing breath-taking views of Hickory Nut Gorge and Lake Lure. There are multiple trails for additional hikes throughout the park, ranging from easy to strenuous, taking you through several different habitat types and waterfalls. Later, enjoy a pontoon boat ride on Lake Lure, taking in the rugged mountain cliffs as they tower around you. Historians will be aboard to share stories of the lake. Gourmet boxed lunch with beverages will be provided. Beer and wine will be available on the shuttle back to the hotel. **Fee: \$129 adults & children 13+ | \$99 child [ages 4-12]** 

#### Event 8 – Asheville Walking Tour 10 - 11:45 a.m.

Meet in the main lobby at 9:15 a.m. You are responsible for your own transportation. Explore Asheville's rich history, stunning architecture and unique culture as you gain access to a number of hidden gems reachable only by foot. Fee: \$36 adult | children under 17 are free with paying adult [includes gratuity]

#### Event 9 – Zip Lining & Lunch 10 a.m. - 1 p.m.

Meet in the main lobby at 8:45 a.m. You are responsible for your own transportation. Soar through the trees on this zipline canopy tour. You'll experience the beauty of the Appalachian Mountains while you work your way through a combination of zips, rappels, short hikes and a canopy bridge over to the fully functional treehouse in Asheville's beautiful mountain setting. Must weigh between 70 - 250 pounds and wear closed toe shoes. Children under 14 years of age must be accompanied by an adult. Cookout lunch includes hamburgers and hot dogs. Please indicate on registration form if you prefer a veggie burger. **Fee: \$100 (includes gratuity)** 

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#### Pool Party 2 - 4 p.m.

Outdoor Pool & Cabana

Stop by the pool for some fun in the sun and a refreshing cocktail. Door prizes will be given out between 2:30 and 3:30 p.m.

#### Dinner & Dancing at Taylor Ranch 6 - 10 p.m.

Buses will depart from the Atrium Lobby on the 7th floor on the Vanderbilt Wing starting at 5:30 p.m. The last bus will leave the hotel at 6:15 p.m.

Plan to enjoy a casual evening with your friends and family at Taylor Ranch. The night will kick off with the cattle call of the Registered Texas Longhorns [great photo opp!]. Enjoy a BBQ dinner, then explore the ranch or dance the night away. Continental Divide will provide live music during the evening. The Ranch provides a large variety of fun for everyone. There will be catch and release fishing, lawn games, a petting zoo and endless acres to explore. Buses will begin returning to the hotel at 8 p.m. and will run approximately every 30 minutes until 10 p.m.

#### SUNDAY, JUNE 6

#### Annual Meeting Business Meeting 8 - 8:30 a.m.

Heritage Ballroom, Section C

All Hinman Members are encouraged to attend the meeting for the approval and installation of the 2021 - 2022 officers. *Dress: Business Casual* 

#### Family Breakfast 8:30 a.m.

Skyline Room/Mountain View Terrace

Join us for a breakfast buffet and see all the weekend highlights on the Annual Meeting slideshow.



#### Event 10 – Kid Zip 11 a.m. - 1 p.m.

Meet in the main lobby at 10:15 a.m. You are responsible for your own transportation. Kid Zip is America's first zipline adventure designed for kids 4 - 10 years old. Adults are allowed only if escorting a child between the ages of 4 - 10 (ages 4 - 6 require an adult escort). This self-guided course includes 9 ziplines and 4 fun climbing elements. The ziplines range from 50 feet to 250 feet long, and 25 feet high to ground level. Weight limit is 225 pounds and closed toe shoes are required. **Fee: \$50 adult escort (18+)** | **\$48 child (ages 4-10) (includes gratuity)** 

#### Event 11 – Treetop Adventure Park 11:45 a.m. - 1:45 p.m.

Meet in the main lobby at 11 a.m. You are responsible for your own transportation.

The Treetops Adventure Park is an aerial course with over 77 unique climbing, rolling, walking, jumping, swinging and rappelling challenges anchored to over 30 trees and towering poles tucked into a wooded park. There are 7 courses ranging from beginner to challenging levels. This is



a self-guided tour with Rangers on the ground monitoring group. *Minimum age is 4 years of age and weight limit is 265 pounds. Ages 4 - 14 must have adult escort. Closed toe shoes are required.* 

Fee: \$50 adult | \$48 child (ages 4-17) (includes gratuity)



#### **BOOK ON OWN ACTIVITIES**

**Hotel History Tour** – This 45-minute, self-guided tour covers the history of E.W. Grove, the construction and early years of the resort, the Arts & Crafts style furniture collection and some of the hotel's most notable guests. Visit the concierge desk for your tour equipment. It is recommended that you bring your own earphones.

**Spa** — Hinman has a limited number of spa services available for Hinman guests. Call Reservations at 800-438-5800 and mention the Hinman Dental Group to book your appointment.

**Biltmore** - The Biltmore will provide discounted admission tickets for Hinman Members. The link to purchase tickets will be sent to all members by May 3.

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## Hinman 2021 Annual Meeting - June 4-6, The Omni Grove Park Inn, Asheville, NC Register online at www.hinman.org/society or photocopy this form and return to the Hinman office.

About Registration Fees:

- A registration fee must be paid for anyone who participates in any part of the family weekend.
- This fee includes Friday night, Saturday night and Sunday morning meals & group entertainment.
- \*\* Registration deadline is May 17. Register online or by mail.
- Make checks payable to the Hinman Dental Society and mail to: 33 Lenox Pointe, Atlanta, GA 30324

REGISTRATION FEES							
Hinman Member	<b>'s*</b> &	Non-Hinman Members					
Immediate Family		& Families					
Adults	\$95	Adults	\$120				
Teens (ages 12-17)	\$90	Teens (ages 12-17)	\$115				
Youth		Youth					
(ages 4-11) \$55		(ages 4-11)	\$65				
Children		Children					
(ages 0-3) Free		(ages 0-3)	Free				
* NO FEE for Hinman Member							

## For Meal Planning Purposes, indicate the number of people in each age group that plan to attend the following:

Friday Dinner: Adults & Teens #	_Youth#	_Children#	
Saturday Dinner: Adults & Teens #_	Youth#	Children#	

Sunday Breakfast: Adults & Teens #\_\_\_\_ Youth#\_\_\_\_ Children#\_\_\_\_

Dietary Restrictions (list name & restriction(s))

EVENT #	EVENT NAME	Price			
1	Early Bird Reception	No Charge			
2	Asheville Brewery Tour (Friday)	\$85			
3	Elaine's Dueling Piano Bar	No Charge			
4	Golf	\$124			
5	Tennis	\$14			
6	Whitewater Rafting & Lunch	\$70			
	Chimney Rock Park & Lake Lure Tour with				
7	Lunch				
,	\$129				
	7B – Child (Ages 4-12)	\$99			
	Asheville Walking Tour				
8	8A – Adult (18+)	\$36			
	8B – Child w/ paying adult	Free			
9	Zip Lining & Lunch	\$100			
10	Kid Zip (Sunday)				
	10A – Adult Escort (required for ages 4-6)				
	\$48				
11	Treetop Adventure Park (Sunday)				
	11A – Adult				
	11B – Child (ages 4-17)	\$48			

Registrant Names	Registration	Events (list event # & amount for paid events)							
	Fee	Event 1 Check if attending	Event 3 Check if attending	Event/Price	Event/Price	Event/Price	Total Fee		
Member:	\$ NO FEE			\$	\$	\$	\$		
Spouse:	\$			\$	\$	\$	\$		
Child/Teen:Age:	\$			\$	\$	\$	\$		
Child/Teen:Age:	\$			\$	\$	\$	\$		
Child/Teen:Age:	\$			\$	\$	\$	\$		
Child/Teen:Age:	\$			\$	\$	\$	\$		
Non-Member:	\$			\$	\$	\$	\$		
Non-Member:	\$			\$	\$	\$	\$		

GRAND TOTAL

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Hinman Dental Society 33 Lenox Pointe Atlanta, GA 30324-3172

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#### New Hinman Members | January 2021 Please reach out to our newest members with a friendly, welcoming message.

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